

Kennel Quilts Workshop

Suggestions and Guidelines for Hosting a Kennel Quilts Workshop

- Reach out to your local shelter regarding the event to see how they wish to help. For example, they can contact their donors and volunteers plus put posters in their facility and surrounding stores.
- Put posters in your store. Reach out to your local newspaper, social media, and your local TV station. You are making a commitment to your local community by helping the animal shelter which will be of interest to them. The resulting publicity will be helpful for your event.
- Let the area quilt guilds and quilt clubs know of the event.
- Invite the Girl Scouts, Kids Clubs, or Youth Groups from area schools and churches as this is a wonderful community service project for them.
- Provide all the fabric or request that your regular customers share some of their stash.
- Have pre-cuts and batting kits ready to sew.
- Have the classroom set up with machines. If unable to provide them, ask quilters to bring their own.
- Hold the workshop during business hours, either for the entire day or over a weekend.
- Have snacks available (cookies, candy, etc.).
- Have kits available for those who wish to take and make from home.
- Hold a drawing to win a Fat Quarter Bundle.
- Encourage shopping by holding a 10% Off Sale.
- Print free patterns and guidelines from **Kennel Quilts** website - www.kennelquilts.com
- If your community is animal-oriented, make different size dog bandanas for the participants' pets.
- Take pictures of the event and share them on the **Kennel Quilts** Facebook page.
- Take pictures of the event and share them on the **Kennel Quilts** social community page.
- Be sure to let **Kennel Quilts** know how many kennel quilts were made and what shelter received them.



Animals on Site for Adoption at Kennel Quilts Workshops

- Use the same guidelines above plus the following:
- Decide the best place to set up for animals in advance of event. (The shelter may have a mobile unit.)
- Check with the local ordinances for rules and regulations.
- If there is no mobile unit, coordinate a space for the shelter animals. You may wish to have them inside the store and in their carriers.

Contact Information: Nan Baker (nan@purrfectspots.com)

Kennel Quilts web site: www.kennelquilts.com

Kennel Quilts social community: www.needlespot.com/groups/kennel-quilts/

Kennel Quilts Facebook: www.facebook.com/KennelQuilts